

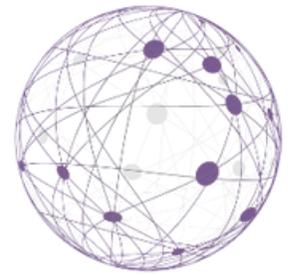
# INTERNATIONAL CAPABILITIES STATEMENT

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**intuitive**  
global consulting

## COMPANY STATEMENT

A Women Owned Certified (WBE) consulting firm that provides international business development services and strives to empower (SME's) small to mid-sized businesses by fostering strategic alliances, providing expert marketing insights, conducting thorough research, and offering comprehensive strategic technical support and compliance. Our dedicated team of subject matter experts, PMP's and industry leaders, with diverse experience in agri/aquaculture, energy, land development, tourism, marketing, and technology aims to facilitate international trade expansion, drive revenue generation, and forge lasting partnerships abroad

## PAST PERFORMANCE



### Africa Is Open

March 2023 – Present

- Created and drove brand presence and marketing strategy to attract business
- Engaged US government delegation in annual conferences and maintained
- strong relationships to achieve optimal results for our clients
- Managed logistics programs to ensure compliance while maximizing business output



### Houston Int. Trade Development Council

June 2021 – Present

- Organized and carried out successful trade mission to Panama
- Delivered trade mission updates to representative parties
- Led panel discussions on the state of Latin American economics
- 4 annual expositions and trade shows
- published in International Focus Magazine



### AfriExpo

September 2023 – Present

- Spearheaded market research to discover new trade developments and export opportunities
- Led panel discussions, hosting delegations and representatives from government and business



### Lake view Fisheries

June 2023 – Present

- Created strong marketing and branding presence to attract investment partners from around the globe
- Exponentially increased female participation in the aquaculture industry
- Tackled and strengthened food security, working directly with local schools to serve the community
- Maintained focus on environmentally sustainable practices and equityinclusion inside and outside the business

## NAICS CODES

- 541611-** Admin & General Management Consulting
- 541612-** HR Consulting Services
- 541613-** Marketing Consulting Services
- 624190-** Community Outreach
- 541618-** Other Management Consulting
- 541612-** Org Development Services
- 561599-** All Other Travel Consulting Planning

## NIGP CODES

- 918-26-** Public Relations Consulting
- 918-58-** Governmental Consulting
- 918-65-** Human Resources Consulting
- 918-75-** Management Consulting
- 918-76-** Marketing Consulting

## DIFFERENTIATORS

- **One-Stop Shop:** IGC provides all your business & economic development needs under one roof, streamlining success.
- **Tailored Expertise:** IGC goes beyond generic solutions, offering deep industry knowledge for customized strategies.
- **Sustainable Impact:** IGC prioritizes stakeholder harmony for projects with lasting, positive results.

## CORE COMPETENCIES

- Business Development
- Engagement/ Outreach
- Policy and Governmental Affairs
- Research
- Program Management

## CONTACT INFORMATION

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